

THE COMPLETE LINE OF

EVEREADY

TRADE-MARK

FLASHLIGHTS

This descriptive price list features the entire line of popular "Eveready" brand flashlights.
 They are all fast moving types . . . style leaders in the field . . .
 famous for sturdy construction, reliable service.



DISPLAY PACKAGE No. 25

Contains 12 No. 2251 two-cell "Eveready" Automatic Spotlights, displays 6. Seamless brass tube, chromium finish with rolled-on black decoration. Uses 2 "Eveready" No. 950 batteries and "Eveready" Lamp No. PR 2. List price, 12 lights in display package (without batteries) \$17.40.

Suggested Dealer's Net Price per display package (without batteries)

\$11.52



DISPLAY PACKAGE No. 71

Contains 12 No. 2671 two-cell "Eveready" Focusing Spotlights, displays 6. Chromium fittings . . . seamless brass tube with durable black baked on finish. Uses 2 "Eveready" No. 950 batteries and "Eveready" Lamp No. 14. List price, 12 lights in display package (without batteries) \$17.40.

Suggested Dealer's Net Price per display package (without batteries)

\$11.52



DISPLAY PACKAGE No. 22

Contains 12 No. 220 Penlights . . . all chromium finish on seamless brass . . . Uses 2 "Eveready" No. 915 batteries and "Eveready" Lamp No. 222. List price, 12 lights in display package (without batteries) \$10.20.

Suggested Dealer's Net Price per display package (without batteries)

\$6.84



No. 2351

THREE-CELL "EVEREADY" AUTOMATIC SPOTLIGHT

Seamless brass tube. Chromium finish with rolled-on black decoration. Uses 3 "Eveready" No. 950 batteries and "Eveready" Lamp No. PR-3. Unit package quantity 3. List price each (without batteries) \$1.65.

Suggested Dealers' Net Price each (without batteries)

\$1.10

No. 2231

TWO-CELL "EVEREADY" AUTOMATIC SPOTLIGHT

Seamless brass tube. Chromium finish with rolled-on black decoration. Uses 2 "Eveready" No. 935 batteries and "Eveready" Lamp No. PR-6. Unit package quantity 3. List price each (without batteries) \$1.45.

Suggested Dealers' Net Price each (without batteries)

96¢

The term "Eveready" is a registered trade-mark of

NATIONAL CARBON COMPANY, INC.

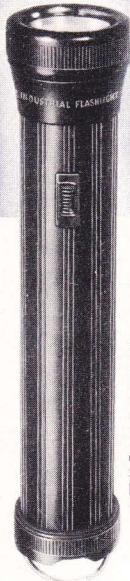
30 EAST 42nd STREET, NEW YORK 17, N. Y.

Division Sales Offices: ATLANTA • CHICAGO • DALLAS • KANSAS CITY • NEW YORK • PITTSBURGH • SAN FRANCISCO

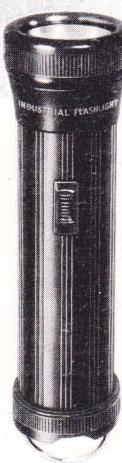
UNIT OF UNION CARBIDE AND CARBON CORPORATION

SPECIAL "EVEREADY" FLASHLIGHTS for INDUSTRY

These flashlights are made from a special composition having excellent insulating qualities . . . will withstand severe abuse, resistant to deterioration from water, oils, greases, gasoline, alcohol and acids. Available in general purpose types and safety types approved by Bureau of Mines and Underwriters' Laboratories.



NO. 1351
Three-Cell Prefocused Industrial Flashlight—General purpose type. Uses 3 "Eveready" No. 950 batteries and "Eveready" Lamp No. PR 7. Unit package quantity 1. List Price (without batteries) \$2.85. Suggested Dealers' Net Price each (without batteries) \$1.90.



No. 1251
Two-Cell Prefocused Industrial Flashlight—General purpose type. Uses 2 "Eveready" No. 950 batteries and "Eveready" Lamp No. PR 6. Unit package quantity 1. List Price (without batteries) \$2.75. Suggested Dealers' Net Price each (without batteries) \$1.83.



No. 1259
Two-Cell Prefocused Permissible Safety Flashlight—Uses 2 "Eveready" No. 950 batteries and "Eveready" Lamp No. PR 6. Extra lamp in bottom cap included. Unit package quantity 1. List Price (without batteries) \$5.00. Suggested Dealers' Net Price each (without batteries) \$3.33.



No. 1359
Three-Cell Prefocused Permissible Safety Flashlight—Uses 3 "Eveready" No. 950 batteries and "Eveready" Lamp No. PR 7. Extra lamp in bottom cap included. Unit package quantity 1. List Price (without batteries) \$5.20. Suggested Dealer Net Price each (without batteries) \$3.47.

"EVEREADY" BATTERIES



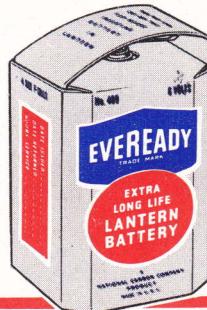
No. 915
1½ volts.
Length
1 31/32".
Diameter
35/64".
Weight
½ oz.



No. 935
1½ volts.
Length 2".
Diameter
1 1/32".
Weight
1 1/3 oz.



No. 950
1½ volts.
Length
2 27/64".
Diameter
1 21/64".
Weight
3 1/3 oz.



No. 409
Lantern
Battery.
6 volts.
2 5/8" x 2 5/8" x
3 27/32".
Weight
1 lb., 7 oz.

SCHEDULE OF SUGGESTED PRICES

Cat. No.	No. of Cells	Cell Size	List Price Each	Suggested Prices to Dealers		Weight of Unit Packages	
				Unit Pkg. Qty.	Net Price Each in Unit Pkgs.	Lbs.	Ozs.
915	1	AA	\$.075	12	\$.05	—	7 1/2
935	1	C	.10	12	.065	1	4
950	1	D	.10	48	.065	9	4

Lantern Battery

409	4	F	.70	1	0.47	1	7
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Shot Firing Batteries Approved by U. S. Bureau of Mines

702	3	B	.75	1	.51	—	6 1/2
704	2	F	.85	1	.58	—	13

Special Slow-Moving Types

410	4	F	.75	1	.52	1	8
*703	3	B	—	1	—	—	6
*750	2	A	—	10	—	1	9
*751	3	A	—	10	—	2	—

FLASHLIGHT LENS ASSORTMENT

Cat. No.	Type	List Prices Each	Suggested Prices To Dealers	
			Unit Package Quantity	Net Price per Assortment
102	32 No. 53394 Spotlight Lenses... 4 No. 53390 Searchlight Lenses.	—	1 Assortment	\$1.84

"EVEREADY" LAMPS

TWO CELL

"Eveready" No.	Bead No.	Bulb	Volts	Amp.	List Price	Use with Following "Eveready" Batteries
14	Blue	G-3 1/2	2.5	0.30	.09	2 Nos. 935 or 950
PR-2	Blue	P-3 1/2	2.4	0.50	.13	2 No. 950
PR-6	Black	P-3 1/2	2.5	0.30	.13	2 Nos. 935 or 950
222	White	TL-3	2.2	0.25	.09	2 No. 915

THREE CELL

13	Green	G-3 1/2	3.8	0.30	.09	3 No. 950
PR-3	Green	P-3 1/2	3.6	0.50	.13	3 No. 950
PR-7	Pink	P-3 1/2	3.8	0.30	.13	3 No. 950